AI
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Machine Learning
Understanding the Past

Operations Research
Optimize the Now

Add-on
Optimization

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"Artificial intelligence's original goal was to replicate human thinking... Today however, the goal of AI has changed... Now we need AI to think beyond what humans can think, to see further than us because.. [complex systems are] to big for human's to comprehend."

David B. Auerbach, Meganets

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Pace of Innovation
Is only getting faster and faster.

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Technology is Improving

110 years down to 1 second.

What is AI?

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Flexible

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Disciplined

Relentless

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What AI is not...

Limitless

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Perfect

Always Possible

Let's look at machine learning (ML).

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Still Early Days

Data, Data, Data

The Black Box Problem

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Are You AI Ready?

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AI Readiness
Organization and knowledge readiness.

AI Readiness

Data and systems readiness.

AI Readiness

Process readiness.

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AI Readiness
Problem readiness.

AI Readiness
Business case readiness.

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What can we be doing now?

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Practical Steps We Can Take
Free your data and leverage its potential.

Practical Steps We Can Take

Position maritime as an industry for non-traditional skillsets.

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Practical Steps We Can Take
Look to address biases in AI development.

Practical Steps We Can Take
Shift from concrete and steel to 1s and 0s.

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INFORM's Responsible AI Guidelines

We aim at trustworthy AI. To that end, we have defined principles for the responsible design, development, and application of AI systems.

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READS

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