

# Power Up Your TOS

**Bringing Agile Optimization to the Field**

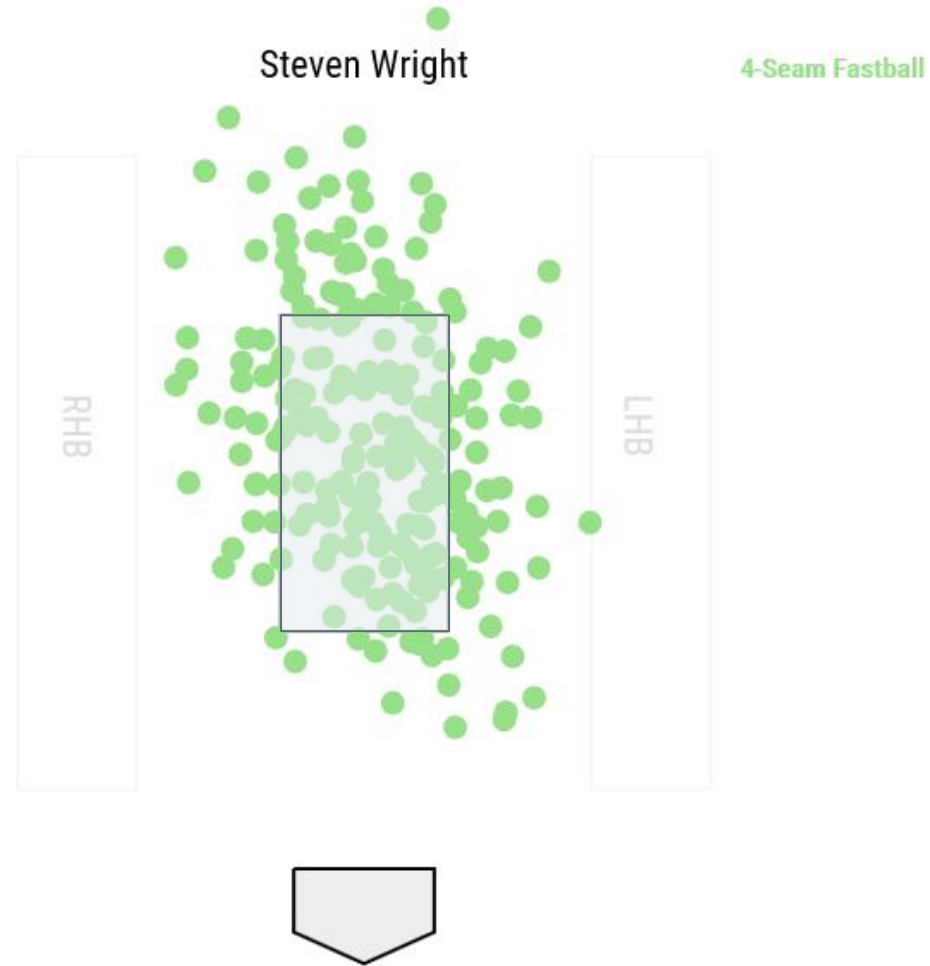
INFORM GmbH

[www.inform-software.com](http://www.inform-software.com) | [info@inform-software.com](mailto:info@inform-software.com)



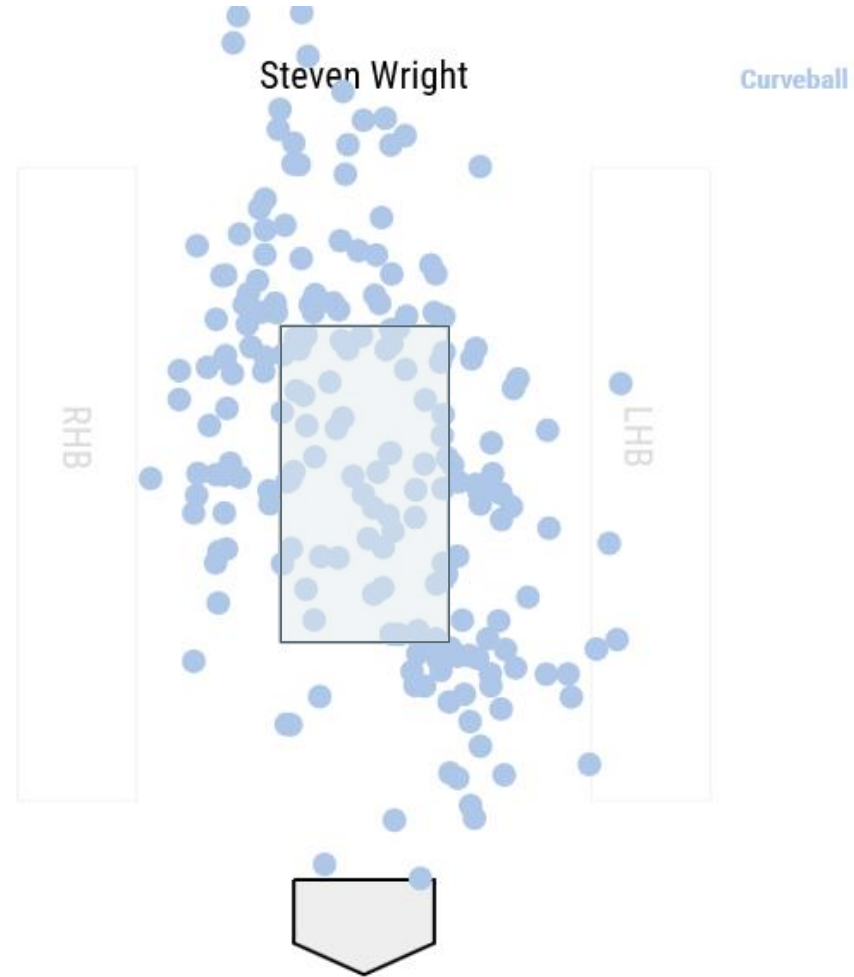
# Pitch Location by Pitch Type

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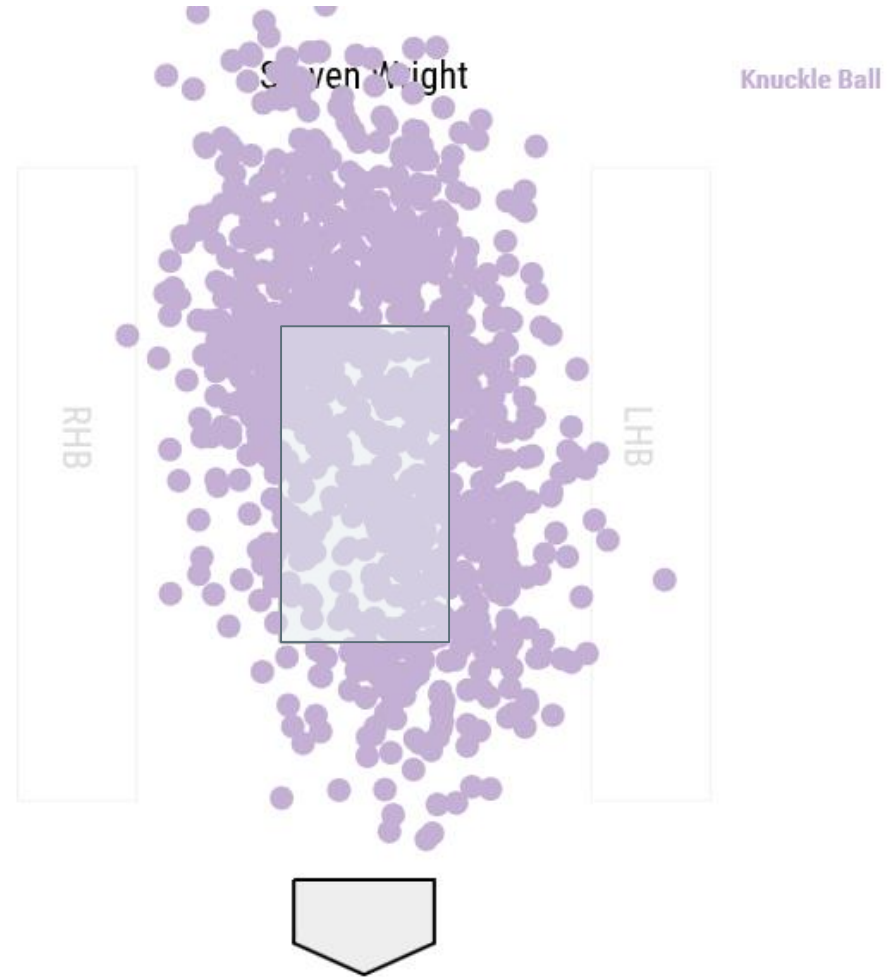
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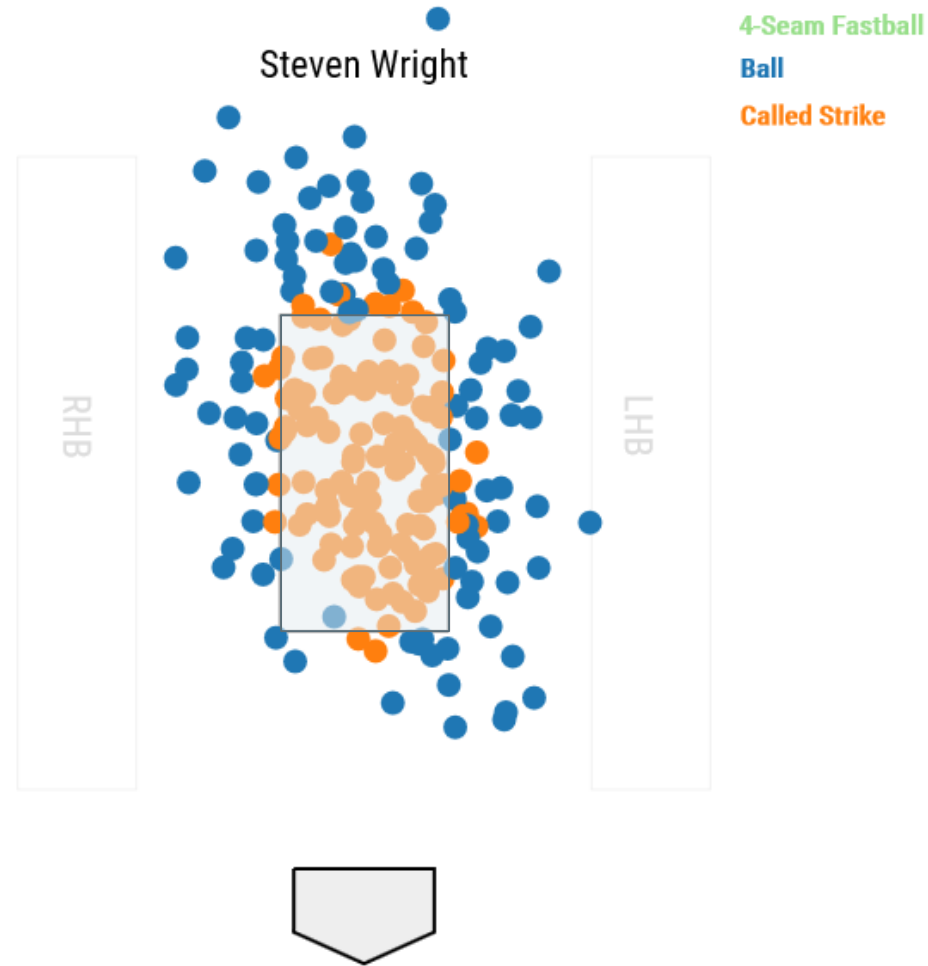
# Pitch Location by Pitch Type

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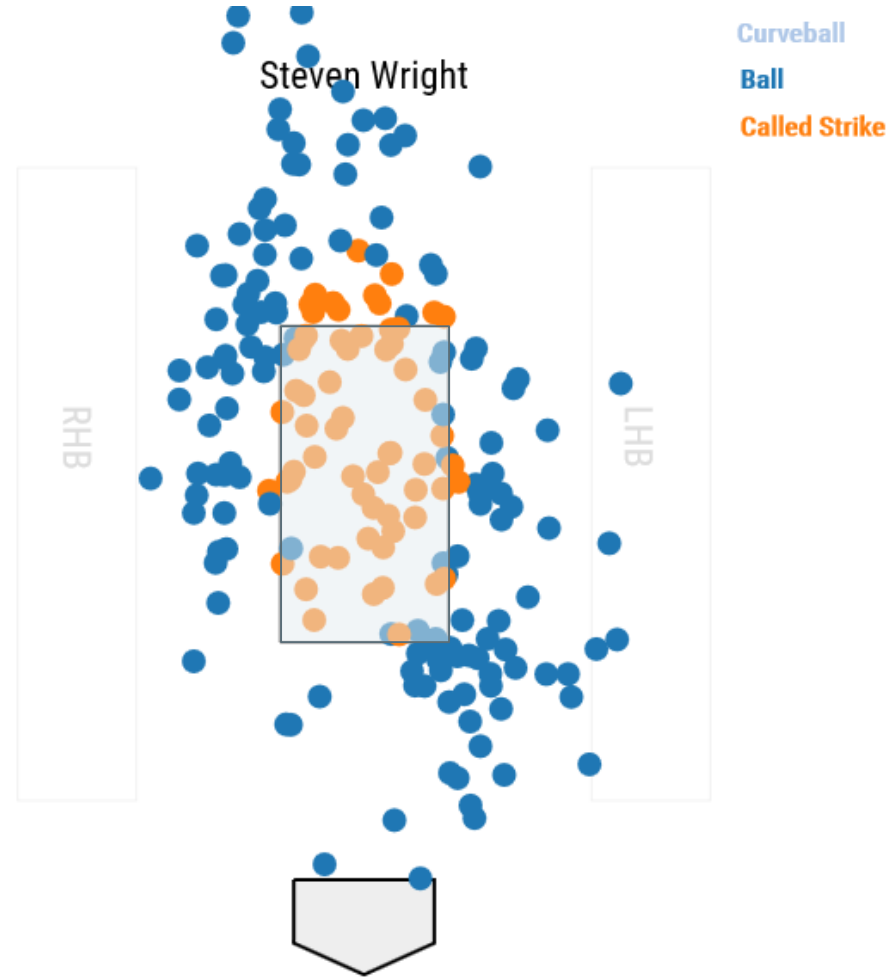




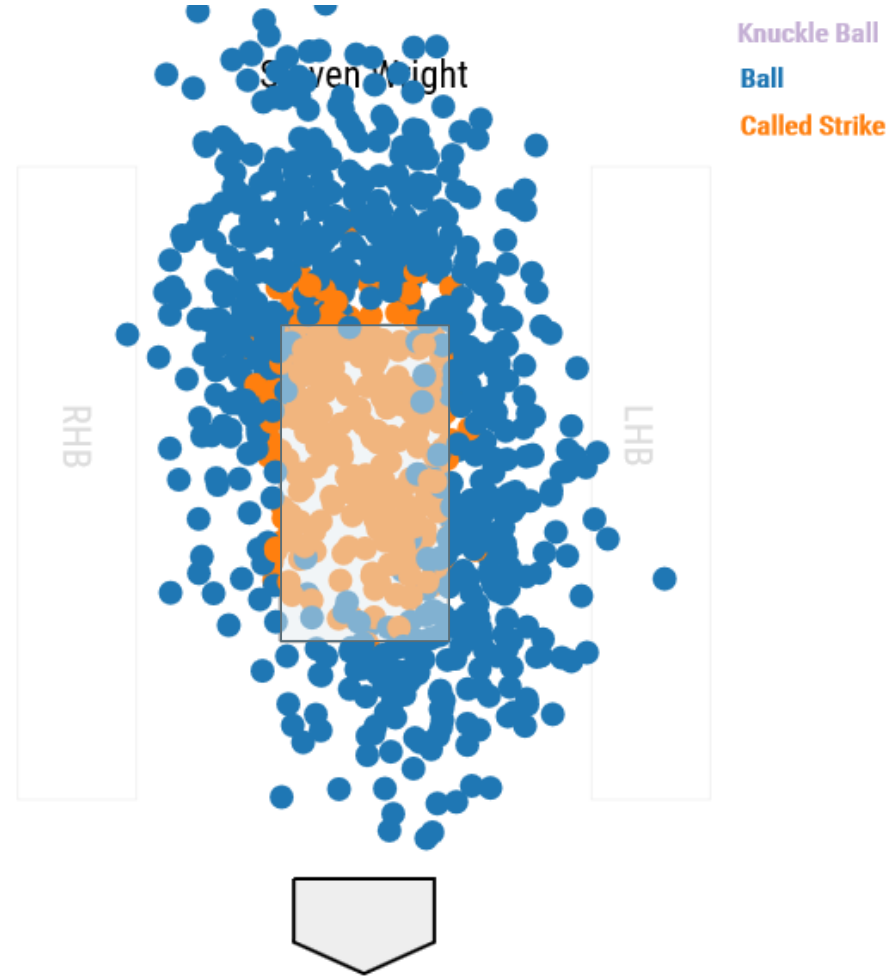
# Umpire Call by Pitch Type



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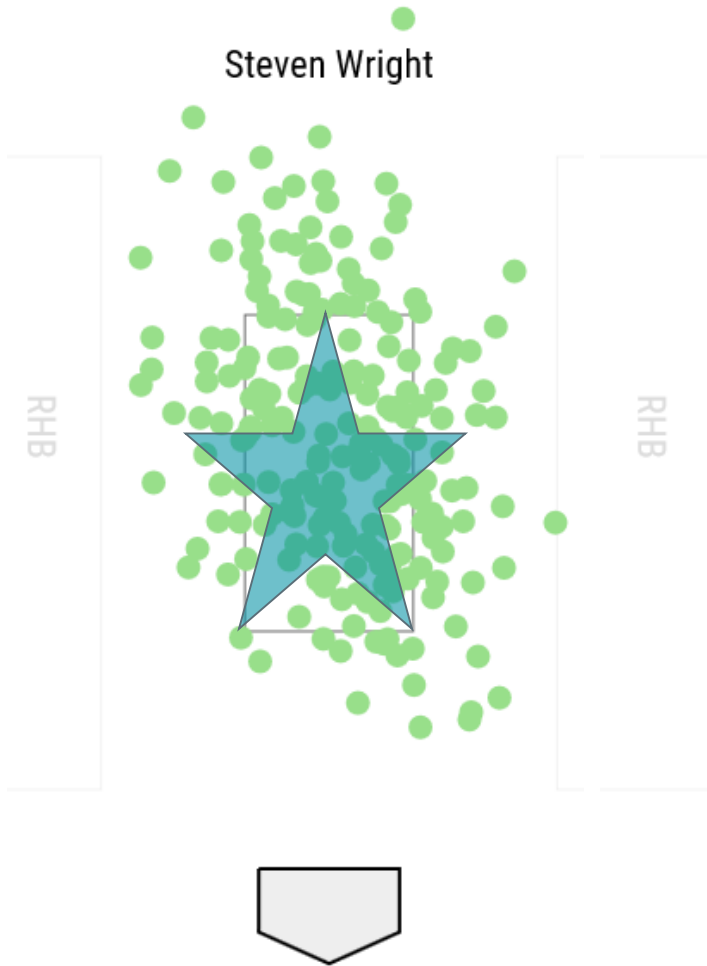
# Umpire Call by Pitch Type



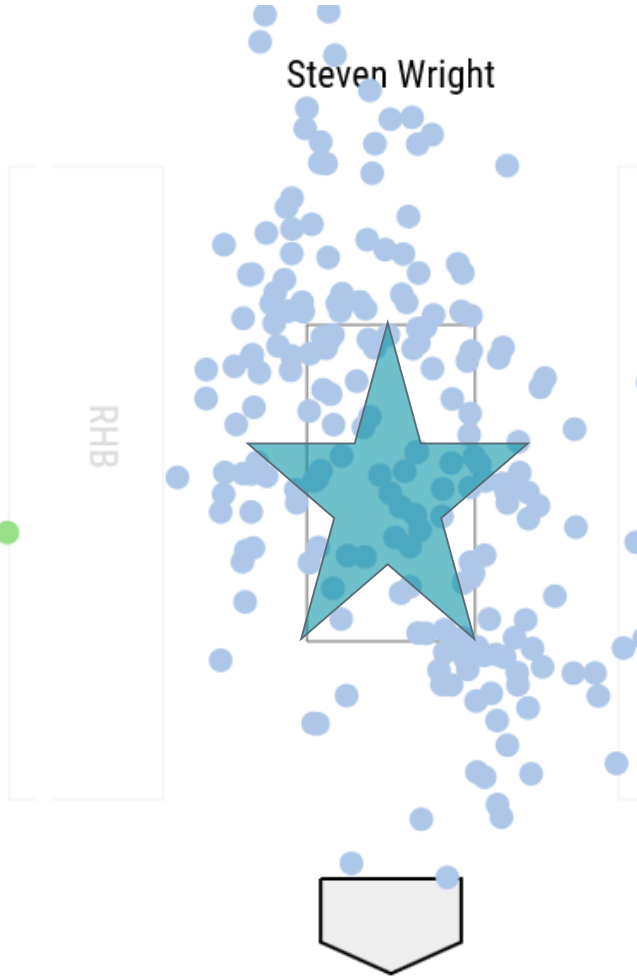


# Decision-Making in Unpredictable and Complex Situations?

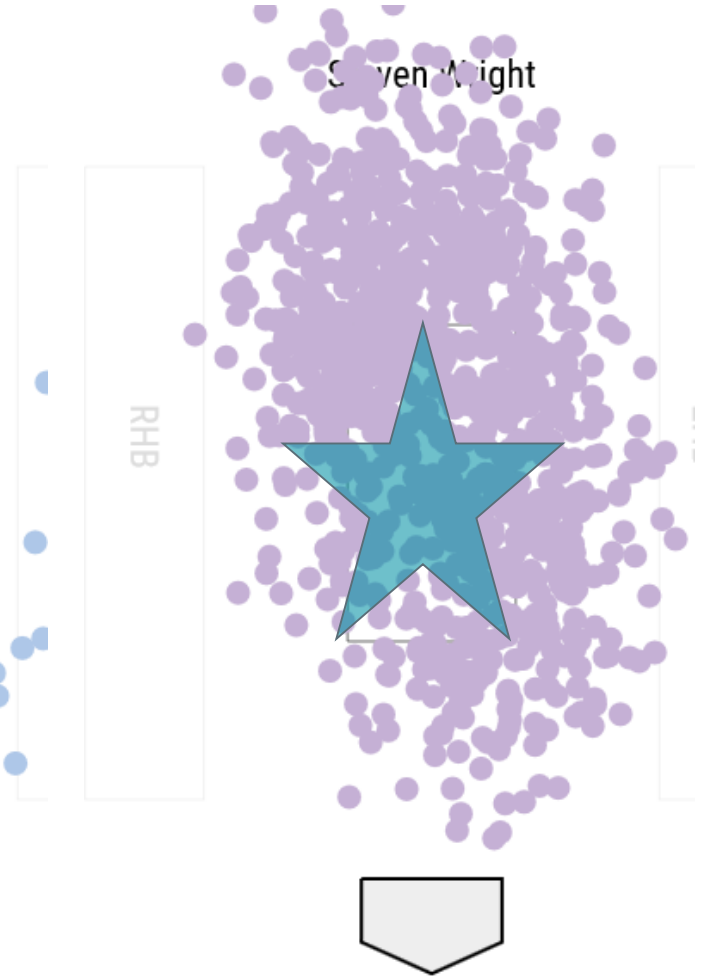
Steven Wright



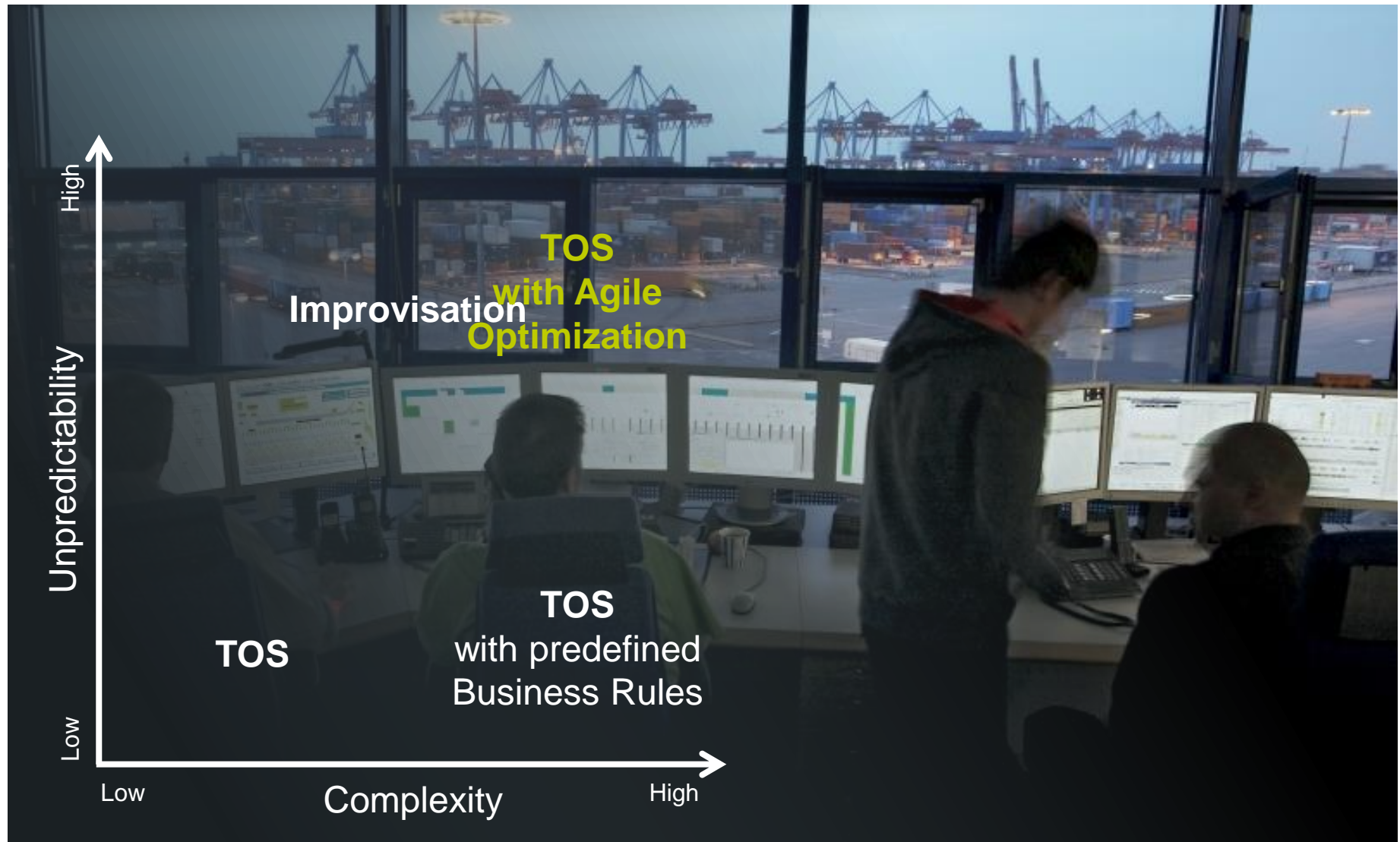
Steven Wright



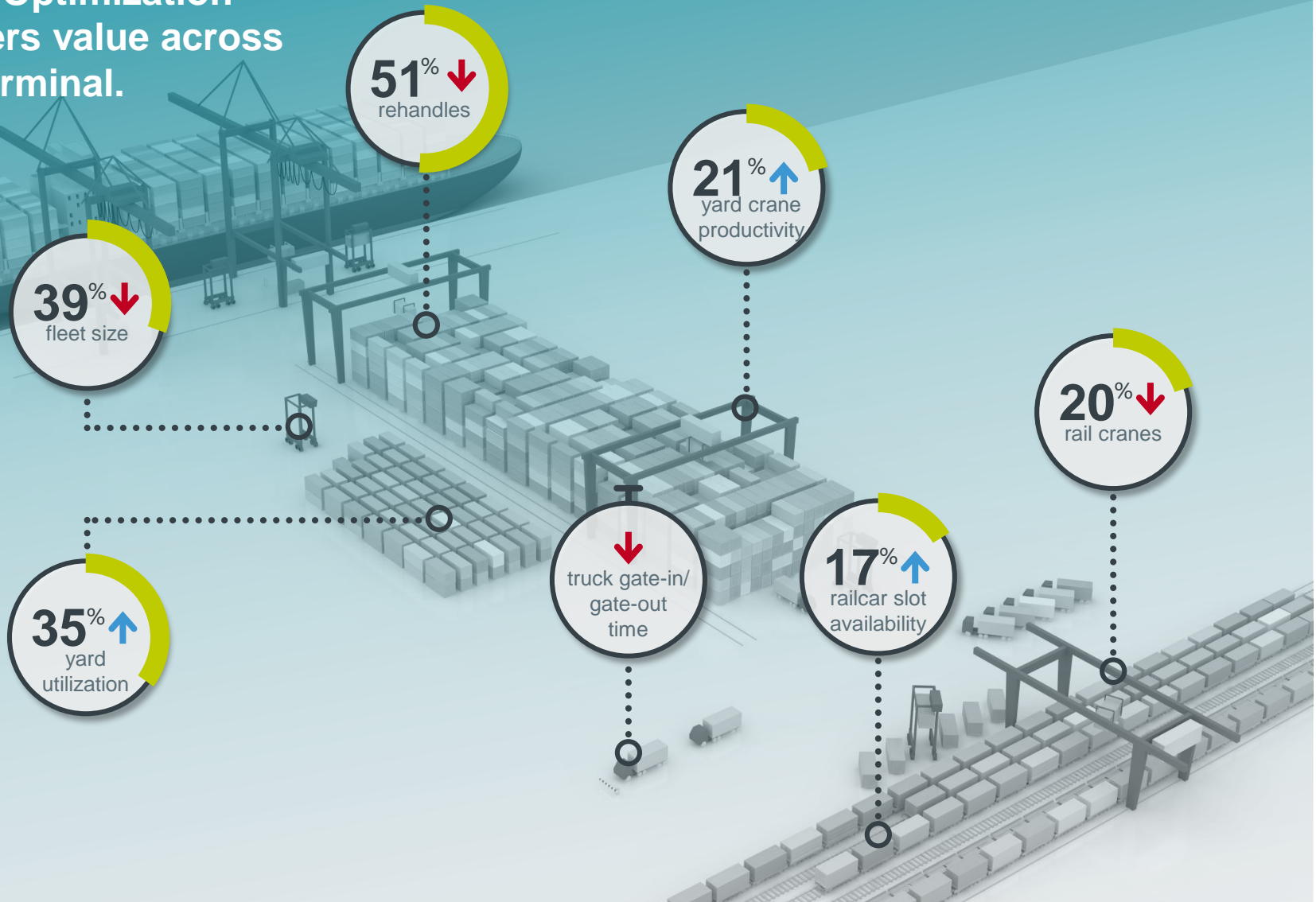
Steven Wright



# Decision-Making in Terminal Operations



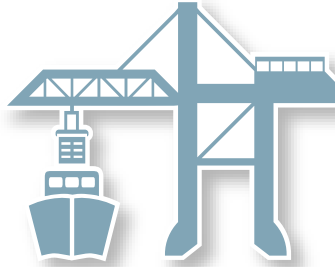
## Agile Optimization delivers value across the terminal.



# The Killer W's

## Who

Port Authorities  
Terminal Operators



Intermodal Operators  
Rail Operators

## What



Reduce energy consumption



Improve terminal efficiency



Reduce development costs

## When



Greenfield designs

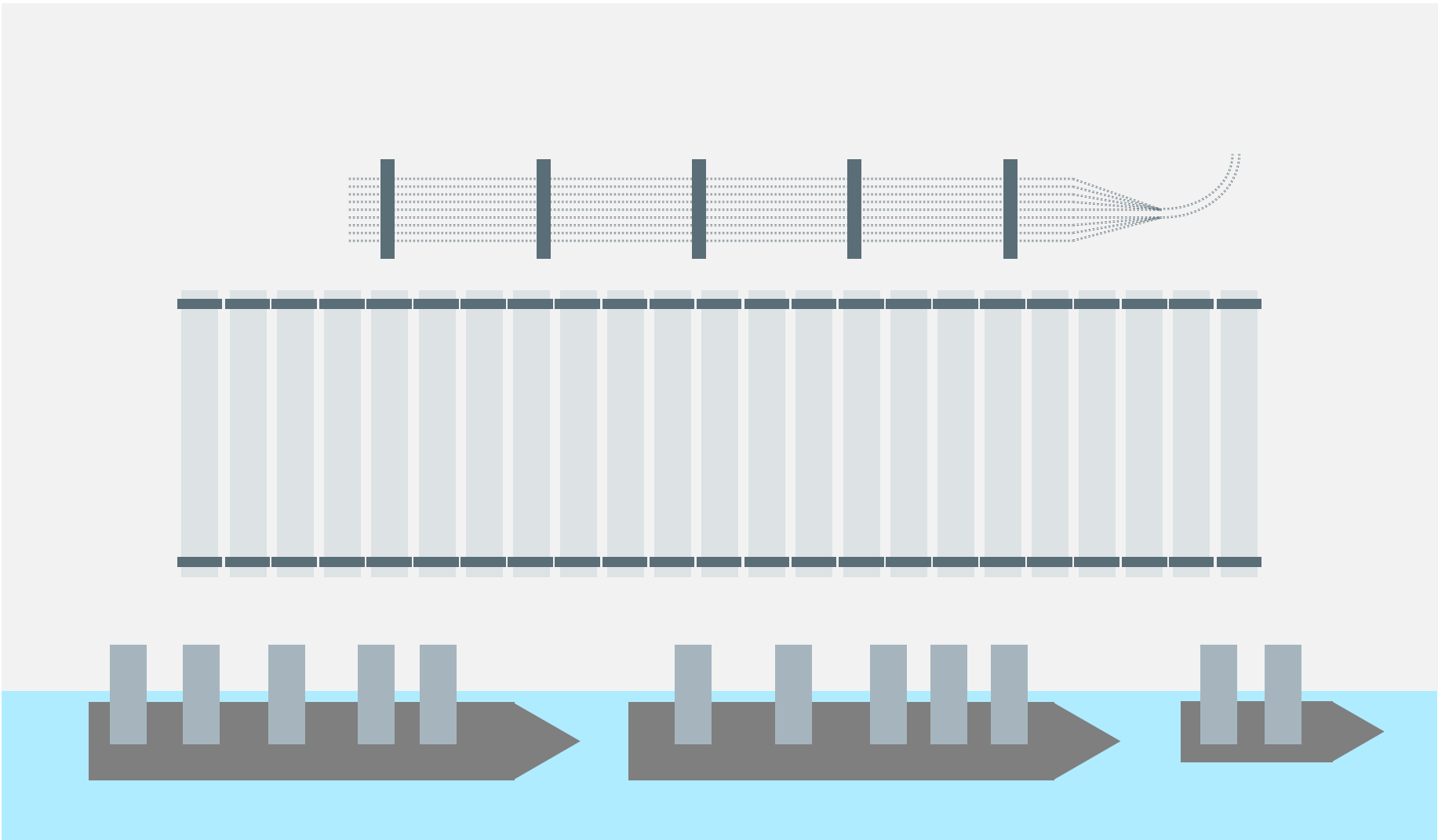


Brownfield projects

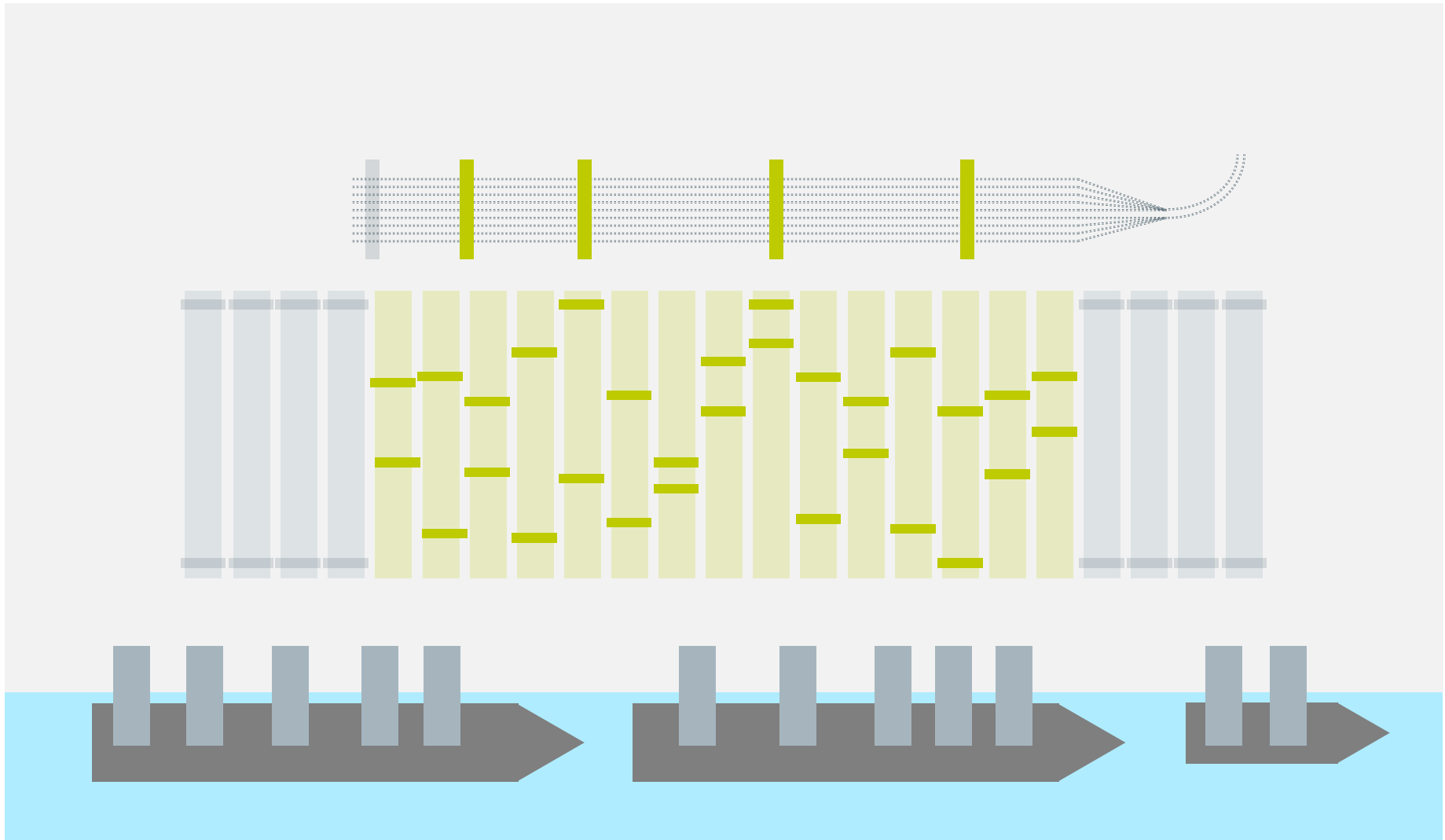


Fleet upgrades  
(replace aging equipment)

# Greenfield Design: Reduce to the Max



# Greenfield Design: Reduce to the Max







**APM Terminals**

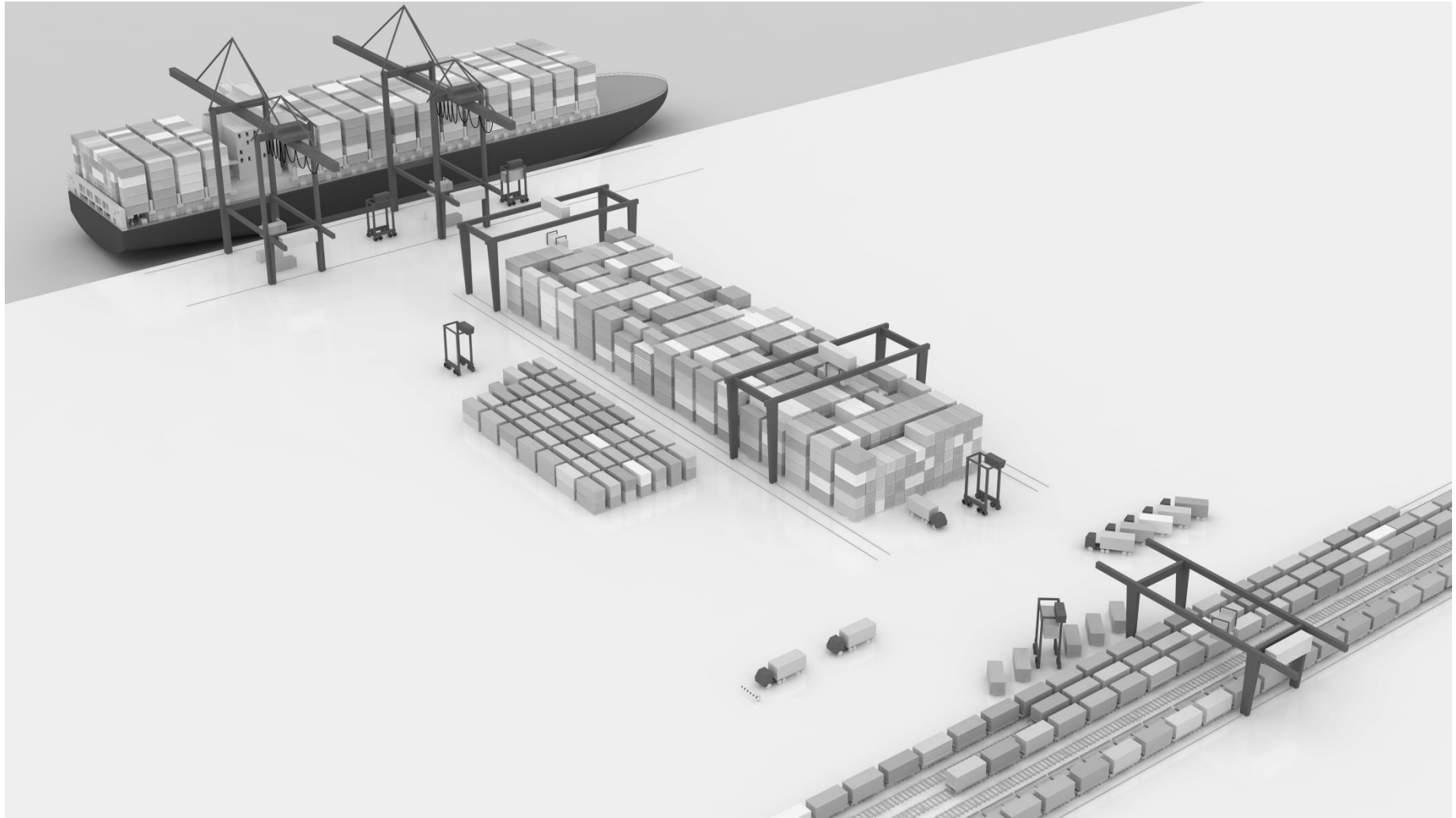
Maasvlakte II – Rotterdam, NL

“Putting together a terminal like MVII is the “Champions League” of container terminal technology.

*Frank Tazelaar, Managing Director MV II*

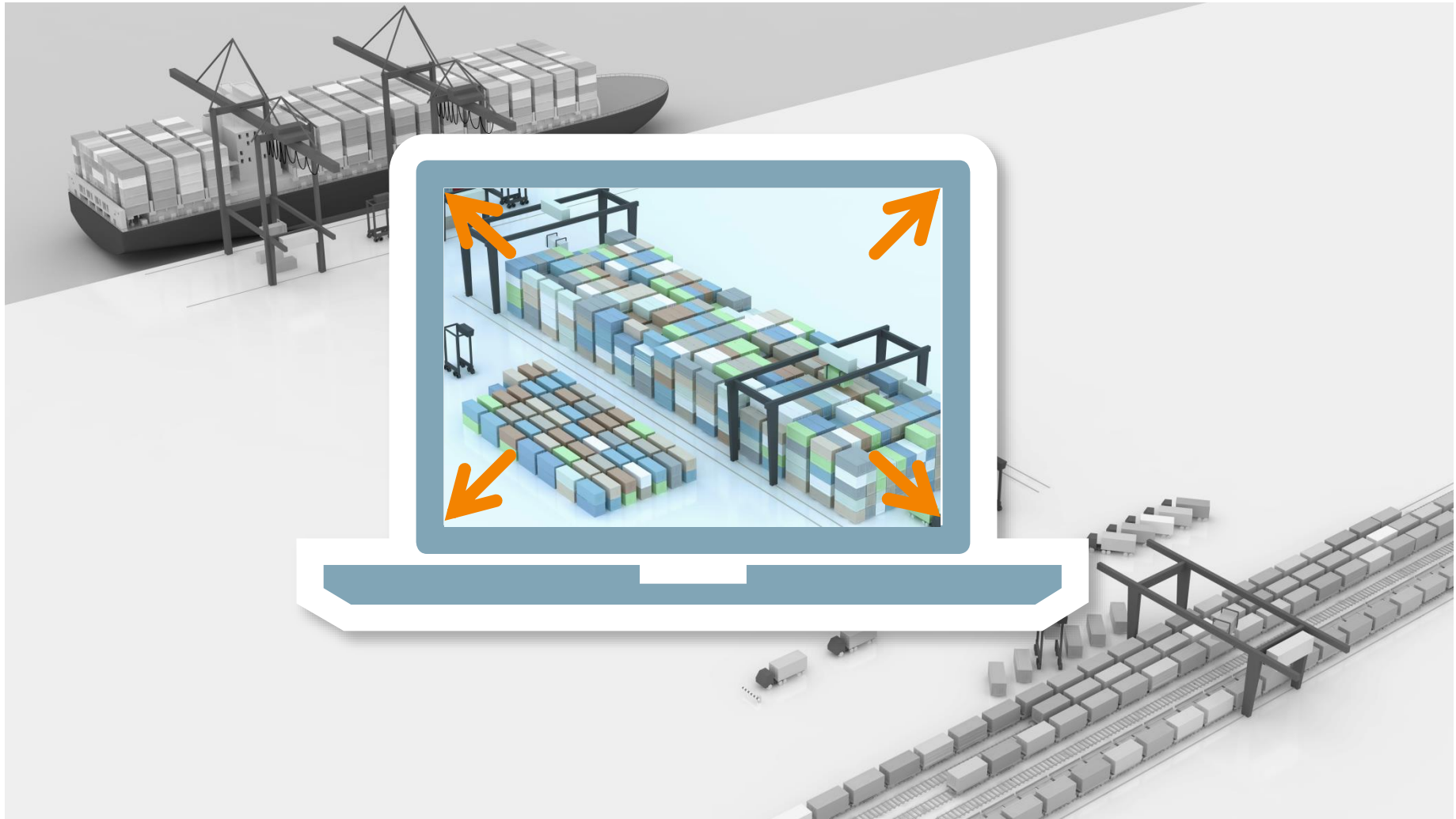
*Keynote speech at TCG Europe, 9th June 2015*

# Brownfield Projects: Expanding Efficiency





# Brownfield Projects: Expanding Efficiency





## Global Container Terminals

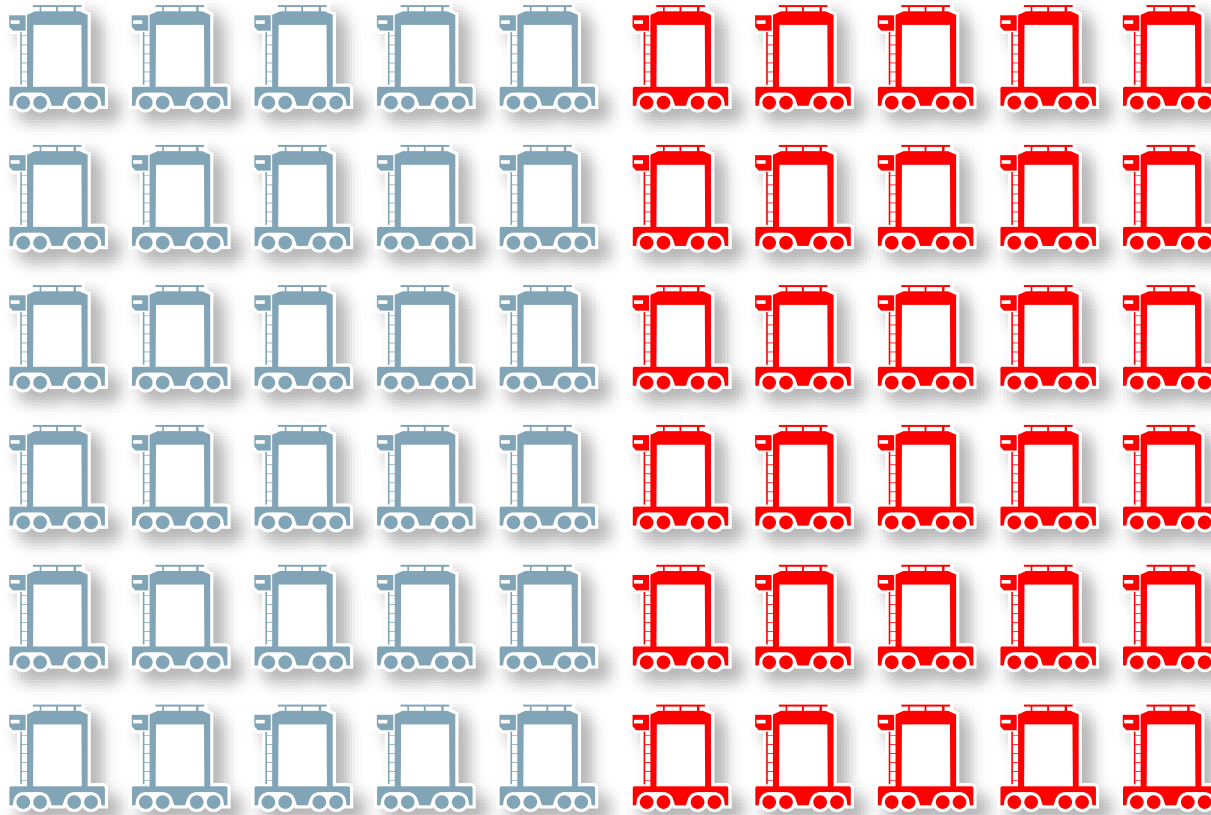
Deltaport – Vancouver, CA

“ The software optimizes container movements at the right time, allowing us to better utilize our terminal assets.

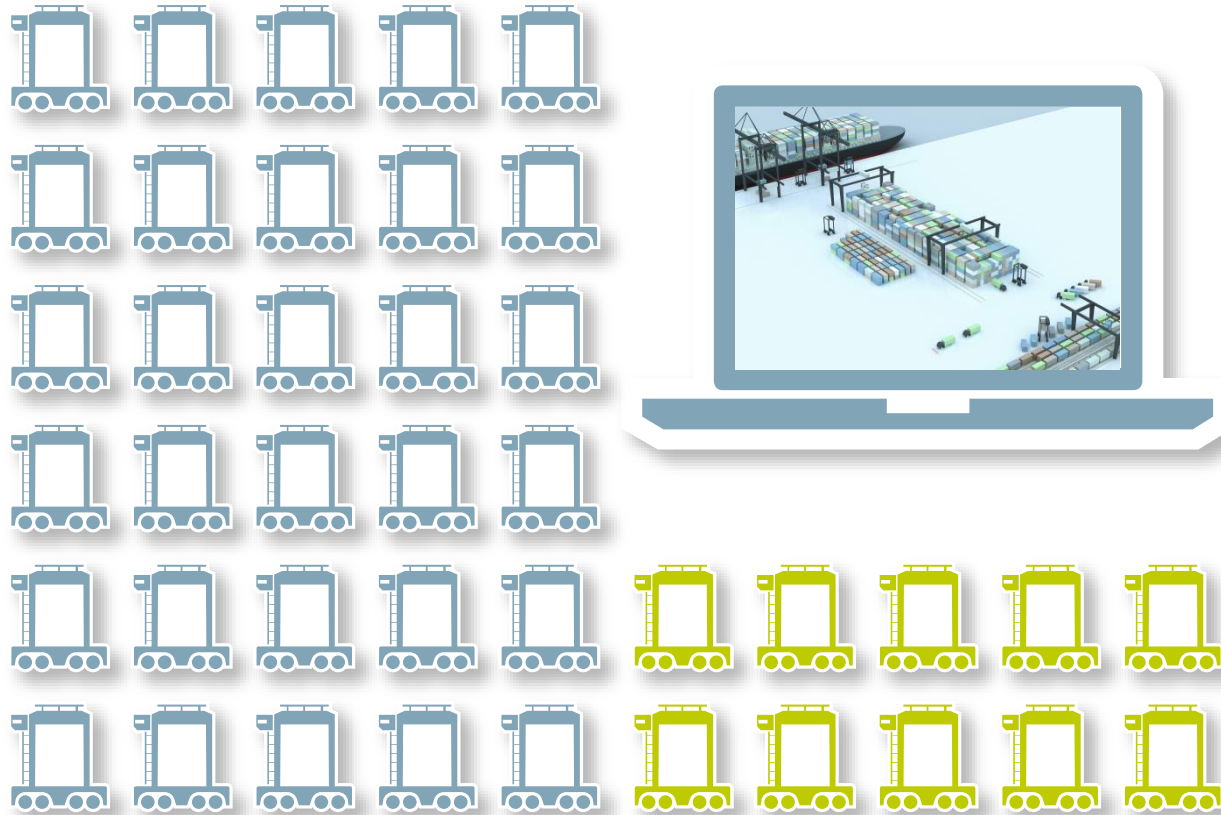
*Kwang Chen,  
VP Terminal Support Services,  
GCT Canada*

# Fleet Upgrades: Shrink to Grow

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# Fleet Upgrades: Shrink to Grow







HHLA

CTB – Hamburg, DE

“ The key to handling the vast amount of containers coming off a megaship is through coordinated working processes and cutting-edge IT.

*Jens Meier, CEO*

*Hamburg Port Authority*

*Port Technology International, Edition 65*



# Who's on First?

## Simulation: Identifying Optimization Software and putting them to feel the heat



# Simulation: What's Needed?




## Scope of Simulation

- ✓ Single-step processes
- ✓ Multi-step processes
- ✓ Fully integrated simulation

## Same Data Set

- ✓ All orders and deadlines
- ✓ Available resources
- ✓ Modelling operation

## Operational Scenarios

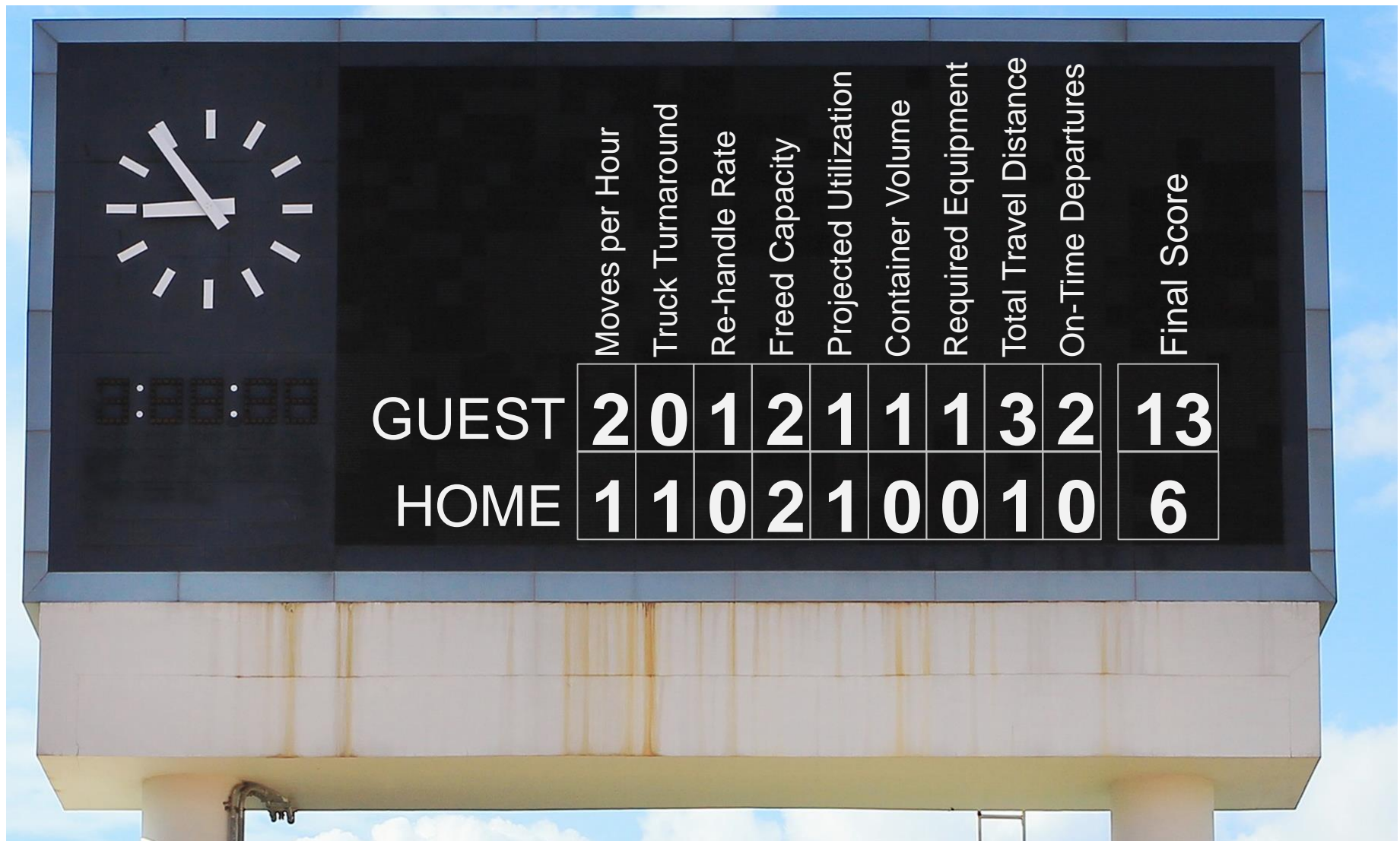
-  Busy day
-  Typical day
-  Quiet day

## Site Constraints

- ✓ Static data
- ✓ Physical constraints
- ✓ Capacity constraints

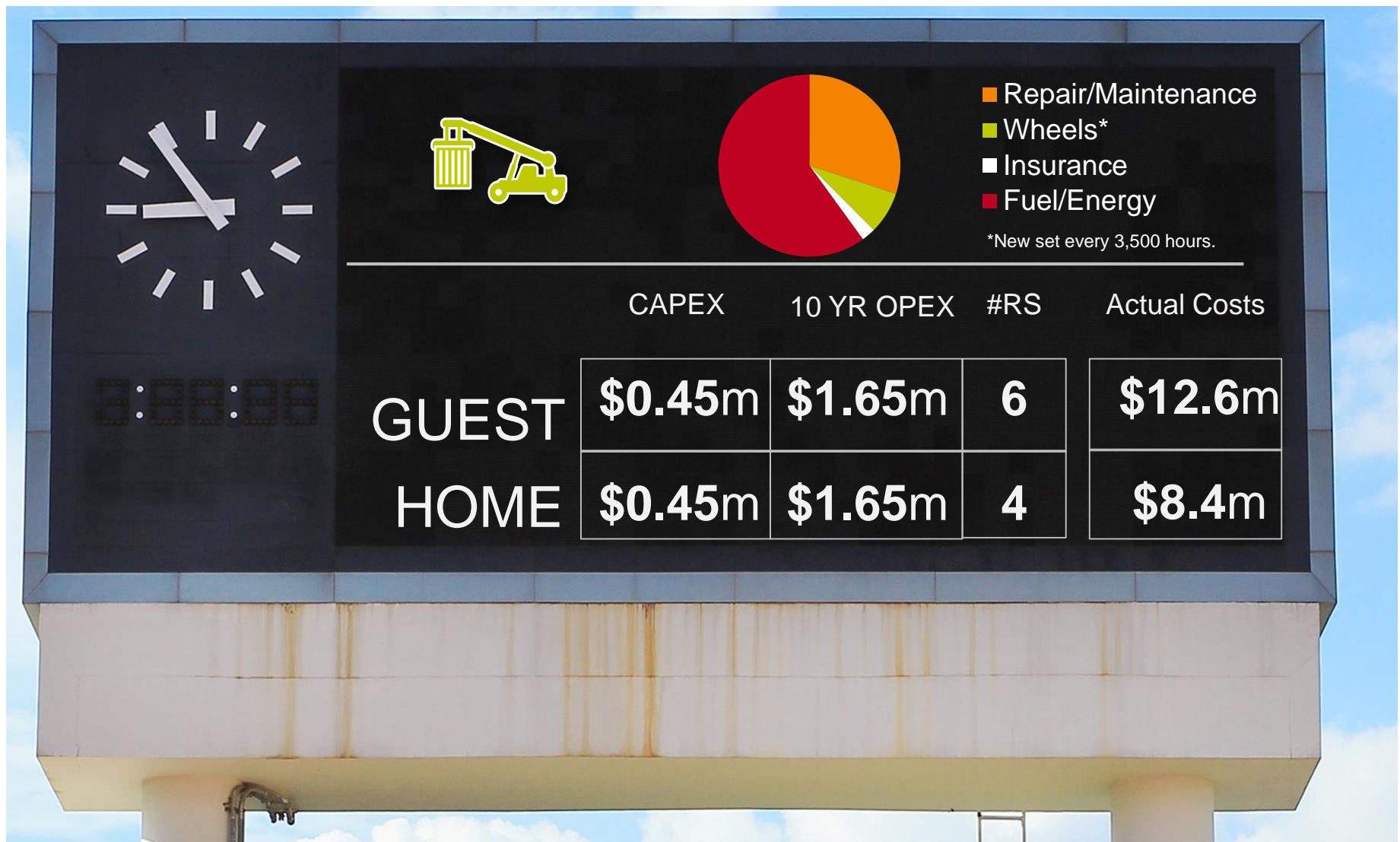
# Boxscore

## (Evaluation of the Simulation)





# Moneybox



A man with a beard and mustache, wearing a dark blue Boston Red Sox baseball cap and a matching scarf, stands in the foreground. He is smiling slightly. Behind him is a large baseball stadium with red seats and a green field. A player in a white uniform is visible on the field. A teal semi-transparent rectangle is overlaid on the bottom right of the image, containing white text.

## **INFORM »advanced optimization«**

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